

Business Proposal

IWS PROPOSITION

Xteer Ventures LLP
Carnival House, Malad [E], Mumbai

- About Us
- What's our Vision
- How will we progress
- Offer Strategy
- Strategy – Value Chain (Users)
- Business Case
- Summary & Conclusion
- Back up Slides

HYUNDAI is one of the world renowned brand in the world, referring to “**Modern**”. It also is the second largest brand in Korea having business across various sectors major ones are:

- Hyundai Automotive [Hyundai & Kia, Cars]
- Hyundai Heavy Construction [Off Highway]
- **Hyundai Oil Bank**
- Hyundai Electric
- Hyundai Shipping
- Hyundai Electronics

HYUNDAI OIL BANK is an energy company operating in upstream and downstream activities with integrated operation is Korea operating world class refinery, fuel pumps, and derivative products

HYUNDAI Xteer is the lubricant brand introduced to the market which denotes “**Extreme Engineering**” and caters to premium and quality conscious customers. It also is OEM supplier to HYUNDAI, as well as renowned brands in Korea and adjoining countries, apart from many private labels with its own group companies

XTEER VENTURES, is a joint venture between Carnival Group [Mumbai based business house having interest in Multiplex chain, Reality, Agri & Commodity Trading, Forex Trading, Foods, Automotive, Information Technology and Media] and City Lubricants Private Limited, an established business house in the field of lubricant blending, with state of art plants at Chennai, Tada and Silvaasa.

The company was formed in year 2020, under guidance of Hyundai Oil Bank to import and market Hyundai Xteer Brand of Lubricating Oils and Allied Products, in India and South Eastern Countries

What [VISION] : To establish and manage a network of Automotive Service Providers, primarily Independent Garages, Retailers, Institutions by offering premium products and services bundled with technology, with a major focus on productivity enhancement

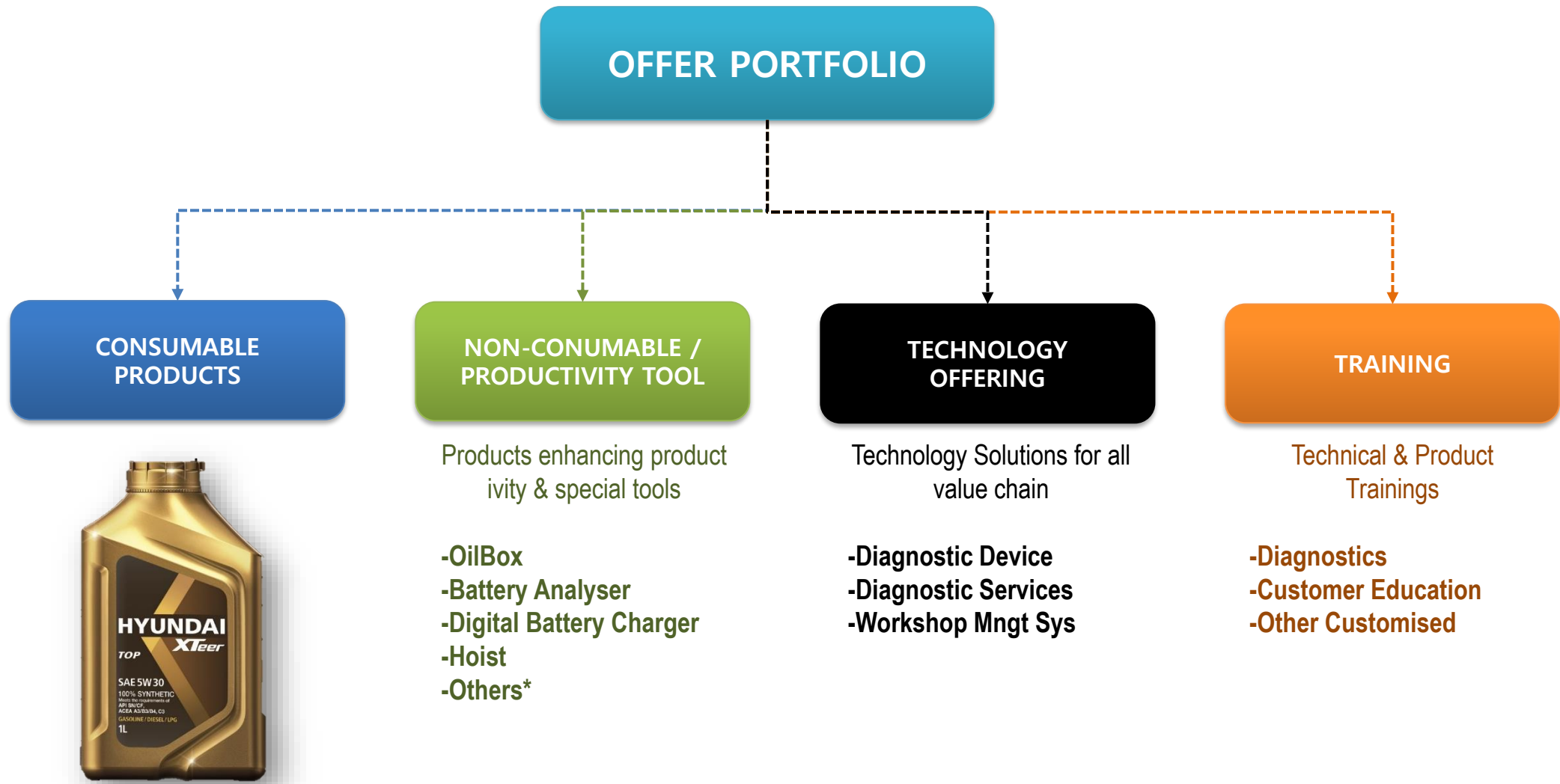
How [MISSION] : Develop and nurture a network of 30K IWS through Channel Partners in 150 Cities across India, and grow their business through a dedicated team of Field Advisors supported by future technologies and products

Corporate Office : Mumbai

Regional Offices : Gurgaon, Chennai, Kochi

Warehouse : Chennai, Pune, Delhi

Offer Strategy – Products & Services



Product Strategy

Hero Products

- TOP PRIME 0W40 | 5W20 | 5W30
- ULTRA C3 5W30
- G700 SERIES 5W30 | 5W40
- D700 SERIES 5W30 | 5W40
- 4T 10W40



Premium

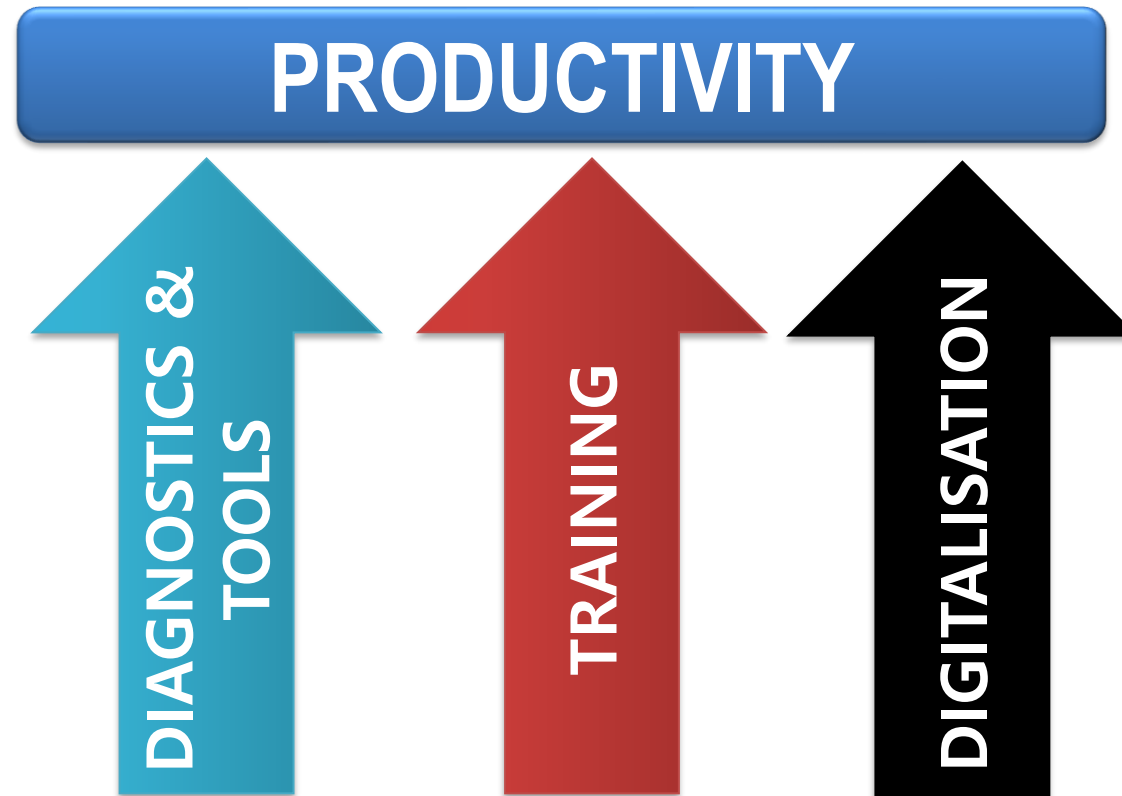
- HD 7000 15W40
- 4T 20W40
- ATF 3 | 6 | SP4 | CVT | MULTI V
- ALPHA FUEL ADDITIVES



Fighter

- G 500 SERIES 5W30 | 10W30 | 20W50
- HD 3000 15W40
- GEAR OILS GL4 75W90 | 80W90
- COOLANT GREEN | BLUE | RED





JS LAUNCH PRO



JS LAUNCH PRO 5



Productivity Tools

FLUID MANAGEMENT



18 liters

18 liters

(discharge)

(discharge)

FLUID MANAGEMENT



113001

113002

113003

FLUID MANAGEMENT



BATTERY MANAGEMENT



Productivity Tools



HYUNDAI
XTeer

Powered by

LAUNCH

Level 1 – Basic Diagnostics

Level 2 – Advanced Diagnostics

Level 3 – Offline Programming & Coding



Jumstart Platform [Workshop Management System]

The screenshot displays the Jumstart dashboard for a user named AVENGER SERVICES. The dashboard features a sidebar with navigation options: Home, Service Requests, Accepted RSA, Motorist, My Motorists, Estimate, Job Card, Invoice, and Payments. The main content area shows four key metrics: My Motorists (2), Total Workcards (3), Total Estimates (2), and Total RSA (2). Below these metrics is a 'Recent Report' section with a legend for Products (pink) and Services (purple), and a horizontal axis labeled with days of the week (MON, TUE, WED, THU, FRI, SAT, SUN).

